

April 15, 2011

RE: Kerr Global Communications GPS Tracking Services

To Whom It May Concern:

We are writing to document our strong support for Kerr Global Communications GPS tracking services. Clean Nova Scotia's Fleetwiser Pilot Project started in October 2009 working with Nova Scotia municipal and utility vehicle fleets to deliver a range of energy-efficiency related initiatives; Kerr Global Communications has been a generous and hard-working partner on the project, providing valuable assistance with vehicle tracking, monitoring and reporting. Kerr Global's team provide great training and responsive service and support to Fleetwiser and its partners. We look forward to continue working together to further promote fuel efficiency practices amongst fleet-holding organizations.

The goal of the Fleetwiser Pilot Project is to improve vehicle fleet efficiency among fleet-holding organizations by reducing fuel consumption, greenhouse gas emissions, and business costs. Participating fleet managers and operators receive free consultation, training and resources to produce measurable efficiency improvements. The program delivers fleet energy efficiency through education, technology, outreach, and driver awareness initiatives. Kerr Global Communications is a valuable local partner, assisting with the delivery of effective fuel management solutions in the municipalities of Halifax, Lunenburg, and Wolfville. During the course of the Fleetwiser pilot project Kerr Global has donated and installed multiple GPS units in light and heavy-duty vehicles and delivered GeoTab training and tracking support services to Fleetwiser and its partners to enable the following:

- Enhanced vehicle tracking and monitoring systems;
- Customized reports to fleet managers, maintenance personnel, and finance departments;
- Implementation of idle-reduction strategies and policies;
- Implementation of preventive maintenance practices;
- Implementation of driver/operator training and incentive programs;
- Enhanced dispatching, route planning, and safety;
- Ensuring vehicles meet and do not exceed operational requirements;
- Accelerating the purchase of more fuel efficient vehicles and equipment

GeoTab is an effective, reliable and user-friendly fleet management tool and Kerr Global Communications offer unlimited access to their innovative value-added services. Kerr Global Communications are a knowledgeable, driven, and professional team capable of effecting change among fleet-holding organizations. We give them a strong recommendation and wish them continued success as they grow their operations to meet expanded demand for their unique and value-added services. Fleetwiser would welcome the opportunity to continue to work with Kerr Global Communications in the future to further develop effective fleet efficiency solutions.

If you wish to discuss this matter further, please do not hesitate to contact me.

Sincerely,



Derek Gillis
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Clean Nova Scotia
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